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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1984

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago - Graduate School of Business
Cleveland State University
University of Detroit
Illinois Institute of Technology
University of Illinois at Chicago
University of Illinois - Commerce and Business
University of Illinois - College of Engineering
Indiana University
Iowa State University - Engineering
Iowa State University - Sciences and Humanities
University of Iowa
University of Kansas - College of Arts
University of Kansas - College of Business
University of Kansas - College of Engineering
Michigan State University
Michigan Technological University
University of Michigan - Ann Arbor-College of Engineering
University of Michigan - Ann Arbor-Graduate School of Business
University of Michigan - Dearborn
University of Minnesota - School of Management
University of Missouri - Columbia-College of Engineering
University of Missouri - Rolla
University of Missouri - St. Louis
University of North Dakota
Northwestern University
Northwestern University - Kellogg Graduate School
Ohio State University - College of Administrative Science
Ohio State University - College of Arts and Science
Ohio State University - College of Engineering
Ohio University
Purdue University
Southern Illinois University - Carbondale
Southern Illinois University - Edwardsville
University of Toledo
Wayne State University
University of Wisconsin - Madison-College of Agriculture
University of Wisconsin - Madison-College of Arts
University of Wisconsin - Madison-College of Business
University of Wisconsin - Madison-College of Engineering

The 187 placement offices at the 162 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed above comprise the Midwestern region.

The data are based on salary offers made to students graduating between September 1, 1983, and August 31, 1984. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 7 through February 3) and cumulatively (September 1 through February 3). The block tables contain data for the interim period only.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	285	832	$1620	$1624	$1750	$1625	$1541	794	2402	$1615	$1618	$1760	$1625	$1500
Business—General (incl. Mgmt.)	69	264	1445	1495	2123	1400	1083	293	1072	1485	1496	1900	1500	1085
Marketing & Distribution	26	100	1697	1492	1917	1671	1250	181	481	1506	1468	1850	1500	1140
HUMANITIES & SOCIAL SCIENCES														
Humanities	16	36	1434	1275	*	*	*	33	127	1407	1346	1950	1280	1000
Economics[2]	1	13	1370	1508	*	*	*	18	67	1244	1410	*	*	*
Other Social Sciences	30	58	1414	1348	1750	1389	1000	63	223	1387	1328	1766	1333	1000
ENGINEERING														
Aeronautical	24	40	2245	2218	2446	2329	1993	50	116	2199	2136	2403	2262	1993
Chemical	62	149	2260	2274	2500	2332	2000	131	347	2277	2240	2435	2310	2050
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	49	149	1817	1844	2167	1676	1600	126	357	1909	1887	2175	1900	1600
Electrical (incl. Computer Engrg.)	273	759	2213	2178	2375	2250	2041	862	2219	2208	2163	2370	2240	2041
Geological	1	3	1600	1644	*	*	*	4	13	2085	1953	*	*	*
Industrial	44	94	2132	2114	2355	2158	1848	117	236	2112	2096	2330	2150	1825
Mechanical	155	430	2217	2195	2390	2232	2057	453	1123	2183	2161	2365	2200	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	17	24	2214	2192	*	*	*	32	64	2195	2178	2400	2267	1977
Mining	+	4	+	1842				2	19	1962	1877	*	*	*
Nuclear (incl. Engrg. Physics)	2	3	2388	2328	*	*	*	12	17	2245	2196	*	*	*
Petroleum	8	51	2793	2617	*	*	*	8	138	2793	2544	*	*	*
Engineering Technology	18	95	2395	2086	*	*	*	52	280	2104	2066	2578	2096	1525
SCIENCES														
Agricultural Sciences	1	50	1000	1337	*	*	*	15	105	1393	1408	*	*	*
Biological Sciences	2	8	1667	1414	*	*	*	4	25	1492	1437	*	*	*
Chemistry	10	15	1645	1586	*	*	*	22	40	1710	1708	1900	1750	1460
Computer Science	117	271	2006	2020	2275	2075	1560	290	753	1969	1994	2250	2015	1560
Health (Medical) Professions	63	75	1813	1784	2167	1750	1583	70	140	1790	1581	2167	1729	1550
Mathematics	5	20	2163	2014	*	*	*	11	61	1910	1910	*	*	*
Other Physical & Earth Sciences	5	19	1553	1826	*	*	*	10	66	1356	1789	*	*	*
Totals	1283	3562						3653	10491					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	279	845	$1627	$1621	$1750	$1625	$1542	771	2400	$1616	$1616	$1750	$1620	$1500
Business Administration	37	133	1574	1466	2083	1650	917	134	502	1500	1488	2000	1500	1000
Communications	11	22	1519	1442	*	*	*	23	68	1498	1471	2083	1333	1041
Community & Service Orgs. Work	9	16	1425	1320	*	*	*	15	62	1388	1373	*	*	*
EDP-Programming/Systems	118	303	2009	2010	2292	2080	1550	303	846	1966	1987	2250	2010	1583
Engineering	618	1713	2199	2169	2417	2234	1925	1767	4556	2183	2151	2383	2208	1950
Farm & Natural Resources Mgmt.	+	17	+	1276				3	32	1500	1309	*	*	*
Finance & Economics	3	26	1333	1512	*	*	*	55	227	1524	1519	1800	1600	1125
Health (Medical) Services	65	81	1801	1719	2167	1750	1500	73	156	1764	1543	2167	1708	1500
Manufacturing &/or Industrial Oprs.	21	46	2013	1938	2300	2125	1650	71	242	1950	1997	2350	2000	1358
Mathematics/Statistics	4	16	2079	1883	*	*	*	13	53	1815	1822	*	*	*
Merchandising/Sales Promotion	22	101	1238	1347	1667	1085	1085	131	433	1369	1375	1666	1335	1085
Personnel/Employee Relations	6	23	1322	1454	*	*	*	12	57	1210	1408	*	*	*
Research—Non-Scientific	6	24	2173	1937	*	*	*	11	54	1855	1737	*	*	*
Research—Scientific	16	53	1770	1801	*	*	*	37	162	1756	1884	2250	1757	1375
Rotational Training—Non-Technical	12	28	1108	1243	*	*	*	74	159	1342	1355	1600	1300	1083
Rotational Training—Technical	15	23	2071	2046	*	*	*	28	77	2067	2052	2400	2124	1724
Sales—Non-Technical Degree	36	77	1527	1496	1750	1510	1083	121	363	1496	1472	1750	1525	1142
Sales—Technical/Scientific Degree	5	15	1796	1820	*	*	*	11	42	1754	1774	*	*	*
Totals	1283	3562						3653	10491					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	12	46	$1915	$1967	*	*	*	32	273	$1895	$1932	$2041	$1946	$1708
MBA (Non-Technical Undergraduate)	30	59	1987	1986	$2333	$2020	$1750	122	307	2047	1998	2500	2063	1665
MBA (Technical Undergraduate)	3	12	2770	2411	*	*	*	18	47	2160	2212	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	22	40	1937	2028	2500	1817	1725	28	74	1986	2028	2666	1842	1725
Industrial Mgmt. (incl. Industrial Admin.)	7	8	2128	2175	*	*	*	12	16	2152	2084	*	*	*
Administration (incl. Public, Hospital, etc.)	+	2	+	2150				1	12	1791	1768	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	2	2	1542	1542	*	*	*	2	12	1542	1360	*	*	*
Social Sciences	3	7	2236	1818	*	*	*	4	30	2021	1624	*	*	*
ENGINEERING														
Chemical	6	21	2496	2545	*	*	*	13	45	2447	2468	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	15	2378	2474	*	*	*	16	46	2176	2264	*	*	*
Electrical (incl. Computer Engrg.)	23	78	2601	2564	2752	2635	2360	72	176	2564	2509	2733	2600	2307
Industrial	4	12	2464	2491	*	*	*	19	34	2421	2466	*	*	*
Mechanical	20	56	2486	2503	2708	2460	2292	33	113	2489	2481	2708	2467	2292
Nuclear (incl. Engrg. Physics)	3	4	2492	2494	*	*	*	3	6	2492	2488	*	*	*
SCIENCES														
Chemistry	1	6	1083	1967	*	*	*	1	14	1083	2075	*	*	*
Computer Science	22	39	2453	2449	2650	2517	2083	39	97	2466	2435	2716	2517	2083
Geology & Related Geological Sciences	+	7	+	2289				+	17	+	2296			
Mathematics	+	3	+	2147				2	7	1928	2054	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	2	4	2300	2504	*	*	*	3	17	2394	2461	*	*	*
Totals	163	421						420	1343					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	6	18	$2437	$2088	*	*	*	36	70	$2259	$2192	$2792	$2183	$1750
MBA - Tech Undergraduate	1	2	2333	2187	*	*	*	3	10	2194	2379	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	17	22	2341	2264	*	*	*	28	43	2385	2291	3000	2378	2000
MBA - Tech Undergraduate	2	2	2375	2375	*	*	*	4	10	2500	2380	*	*	*
Over 4 years														
MBA - Non-Tech Undergraduate	19	23	2737	2619	*	*	*	37	54	2624	2499	3250	2667	1701
MBA - Tech Undergraduate	2	3	3125	2667	*	*	*	2	3	3125	2667	*	*	*
Totals	47	70						110	190					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	7	9	$3153	$3124	*	*	*	8	20	$3165	$3168	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	3200				2	3	2804	2936	*	*	*
Electrical (incl. Computer Engrg.)	3	10	3421	3377	*	*	*	15	29	3245	3209	*	*	*
Mechanical	+	2	+	2396				3	6	3695	3097	*	*	*
SCIENCES														
Chemistry	5	8	2693	2798	*	*	*	23	27	2840	2828	$3250	$2908	$2542
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+	+				2	5	3563	3291	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	+	+	+				1	1	3467	3467	*	*	*
Physics	+	1	+	3333				6	10	2785	2823	*	*	*
Totals	15	31						60	101					

[1] Years of full-time, non-military employment
[2] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1620 1667 1558	244	1354	4	1417	9	1634	2	1998	3		
BUSINESS - GENERAL	2292	1	1358	12	1153 1450 1083	26	1998	7	1925	1		
MARKETING/DISTRIBUTN			2459	2	1576	6	1671	2	1671	4		
HUMANITIES			1413	2	1214	8			2083	1	1417	1
ECONOMICS												
OTHR SOCIAL SCIENCES			1403	3	1143	7			1500	2		

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL							2286 2446 2092	22				
CHEMICAL							2152	3	2333	1		
CIVIL -CNSTR/SAN/TRP	2250	1					2203	2	1926	1	1822	6
ELECTRICAL -COMPTR	2360	1					2225 2375 2042	176	2262 2347 2150	20	2117	2
GEOLOGICAL												
INDUSTRIAL	2042	1					2117	19	2182	10		
MECHANICAL							2210 2338 2083	38	2277 2430 2083	36	2271	6
METALLURGICAL							2200	4	2323	4		
MINING												
NUCLEAR -ENGRG PHYS							2375	1				
PETROLEUM -NATL GAS												
ENGINEERING TECH					2333	1	2193	5	2676	9	1525	1

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES					1500 1	
CHEMISTRY				1666 2		
COMPUTER SCIENCE	1938 2	1700 4	1405 2	2090 64 2292 1906	2139 13	1250 1
HEALTH (MED) PROFSNS			2146 4			
MATHEMATICS		1791 1		2273 3	2208 1	
OTHR PHYSCL/EARTH SC		1304 2				

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1750	1	1796	2	1743	10	1743	2			1833	3
BUSINESS - GENERAL	1711	5	1610	2	1430	3	1738	2	1938	4		
MARKETING/DISTRIBUTN	1750	1			1756	3	1659	2	1400	2	1750	2
HUMANITIES												
ECONOMICS												
OTHR SOCIAL SCIENCES					1167	2						

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2301 2550 2010	28	2255	4	2281	3	2390	7	2113	2	2400	4
CIVIL -CNSTR/SAN/TRP			2100	1					2122	3		
ELECTRICAL -COMPTR	2277	13	2266 2375 2125	22	2545	1	2265	5				
GEOLOGICAL												
INDUSTRIAL	2294	4	2085	4			2166	1	2300	2		
MECHANICAL	2269	10	2197	16	2125	2	2275	2	2207	13	2362	6
METALLURGICAL			2167	1					2224	6	2600	1
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS											2793	8
ENGINEERING TECH	2050	1										

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES					1000	1						
BIOLOGICAL SCIENCES												
CHEMISTRY	1836	3					1708	1			1900	1
COMPUTER SCIENCE	1995	2	2060	7			1667	1	1877	3	2108	5
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SC											2125	1

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING		1575 1		1403 2	1498 1	1417 1
BUSINESS - GENERAL	1333 1		1800 1	1200 3	1208 1	
MARKETING/DISTRIBUTN				1750 1		1333 1
HUMANITIES			2332 2			1125 2
ECONOMICS						1370 1
OTHR SOCIAL SCIENCES			2500 1	1681 3	1917 2	1350 10

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL							1792	2				
CHEMICAL			2276	5	2010	1	1831	3	1611	1		
CIVIL -CNSTR/SAN/TRP	2068	7			2050	1	1793	1	1644 1700 1600	26		
ELECTRICAL -COMPTR	2221	10			2239	10	1739	13				
GEOLOGICAL									1600	1		
INDUSTRIAL							1811	3				
MECHANICAL	2200	6	2165	3	2193	12	1690	5				
METALLURGICAL							1448	1				
MINING												
NUCLEAR -ENGRG PHYS					2400	1						
PETROLEUM -NATL GAS												
ENGINEERING TECH					2150	1						

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 3

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES	1833	1										
CHEMISTRY	1500	1	1460	1							1042	1
COMPUTER SCIENCE	1579	4	2000	1	1971	2	1862	3	1542	1	1396	2
HEALTH (MED) PROFSNS									1500	1	1795 2167 1583	58
MATHEMATICS												
OTHR PHYSCL/EARTH SC							1400	1			1630	1

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1984 MCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1823	15	2302	4	1310	1	2155	3				
MBA - TECHNICAL									3135	1		

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2333	1			2500	1	2217	2	1916	1	2075	1
MBA - TECHNICAL	2675	1										

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL					2040	1						
MBA - TECHNICAL	2500	1										